

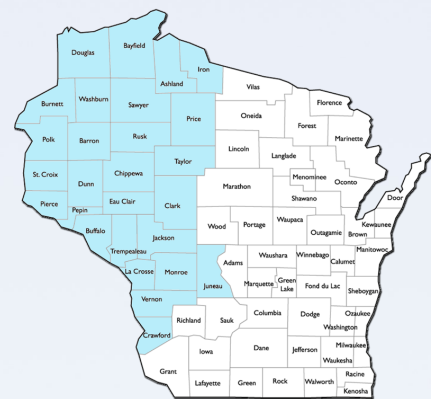
## Wisconsin Coverage Connections™ Project

### Connecting Children & Families to BadgerCare Plus: Low-Cost or FREE Health Coverage

**What is it?** The Wisconsin Coverage Connections™ Project combines direct, in-person assistance with education to increase enrollment and retention in BadgerCare Plus for Wisconsin children & parents.

**Where is it?** The project focuses on 27 counties along Wisconsin's western and northern borders

**Who is it?** The project is a collaboration of Northwest Wisconsin CEP, Workforce Resource, Inc., Workforce Connections, Inc., ABC for Health, ABC for Rural Health, and CESAs 4, 10, 11, & 12.



**Why this project?** To provide better access to health care coverage & services for underserved children who are eligible for coverage but not enrolled.

#### What to Watch & Listen For:

Uninsured children \* Low income families in need of help \* Children who need or are already receiving food assistance who might also need health coverage \* Complaints of Medical Bills/Debt \* Families where parents have coverage but children do not \* Families saying they have been dropped from coverage

#### What You Can Do To Help:

Make a referral to a project partner (listed on the back) if you have identified a family or child that needs assistance with health coverage.

Together, we will improve the health of our community!

For more information & resources: <http://bit.ly/3StepsBC>



# Wisconsin Coverage Connections™

## Referral Guide:

### Northwest Wisconsin CEP

Serving Counties: Ashland, Bayfield, Burnett, Douglas Iron, Price, Rusk, Sawyer, Taylor, & Washburn

ASK FOR:	PHONE	WEBSITE
<i>Navigator</i>	1-888-780-4237	<a href="http://www.nwcep.org">www.nwcep.org</a>

### Workforce Connections, Inc.

Serving Counties: Buffalo, Crawford, Jackson, Juneau, La Crosse, Monroe, Trempealeau, & Vernon

ASK FOR:	PHONE	WEBSITE
<i>Navigator</i>	1-800-742-5627	<a href="http://www.workforceconnections.org">www.workforceconnections.org</a>

### Workforce Resource, Inc.

Serving Counties: Barron, Chippewa, Clark, Dunn, Eau Claire, Pepin, Pierce, Polk, & St. Croix

ASK FOR:	PHONE	WEBSITE
<i>Navigator</i>	1-800-472-5522	<a href="http://www.workforceresource.org">www.workforceresource.org</a>

### ABC for HEALTH, INC.

[www.abcforhealth.org](http://www.abcforhealth.org)  
[www.healthwatchwisconsin.org](http://www.healthwatchwisconsin.org)

ASK FOR:	PHONE	EMAIL
Brynne McBride	608-261-6939	<a href="mailto:bmcbride@safetyweb.org">bmcbride@safetyweb.org</a>
Mike Rust	715-485-8525	<a href="mailto:miker@co.polk.wi.us">miker@co.polk.wi.us</a>



Advocacy & Benefits Counseling For Health

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